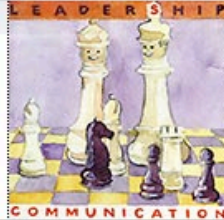


## Leadership Communication

### LEADERSHIP COMMUNICATION

Leaders must demonstrate their leadership by results. Results are achieved by persuasive communication.



Please check the workshop calendar online for the most current information on workshop dates and locations.

Communication is the backbone of leadership, the foundation on which all other leadership skills rely in order to be effective and successful. A leader must project a sense of confidence and control in the way they convey information, communicate initiatives, speak about change, delegate responsibility or give feedback. Management is a job function; Leadership is the ability to influence the performance of others.

Whether you are a CEO, VP of sales, director of IT, marketing manager or supervisor leadership is demonstrated by results. Results are achieved by persuasive communication.

Communication is the center post of leadership.

It is vital to an organization to have leaders that motivate and inspire their employees. To accomplish this it is essential they have highly effective communication skills. their training sessions.

In **Leadership Communication** you will learn how to:

- Develop "Executive Presence" Identify and practice leadership communication best practices
- Organize messages that motivate and influence internal and external audiences
- Handle resistance and achieve buy-in
- Deliver a negative message
- Choose which media to use (Voicemail, email or face-to-face) in an effective manner

### WORKSHOP DETAILS

**1-Day Workshop**  
**2 Consultants**  
**Maximum 10 Participants**  
**4 Videotaped Exercises**  
**2 Private Coachings**

- Executive Presence
- Message Development
- Media choices:
  - Email
  - Voicemail
  - Face-to-face
- Communicating Difficult Messages
- Handling Challenges and Resistance
- Role-play Scenarios
- Videotaping and feedback
- Private Coaching

To register for a seminar or for further inquiries please call: **877-296-3121**

e-mail: [info@procomm ltd.com](mailto:info@procomm ltd.com) website: [www.procomm ltd.com](http://www.procomm ltd.com)